

New England
FAMILY BUSINESS

2018 **MEDIAKIT**

**REACH.
CONNECT.
ENGAGE.**



20K

Readership

80%

of all enterprises are
family-owned businesses

60%

of all job growth is due
to family-owned
businesses



To learn more about **New England Family Business** or to customize a marketing program unique to your business needs, call **860-719-1991** or email info@ambizmedia.com.



Start Building Stronger Business Relationships Today.

American Business Media is pleased to announce that Massachusetts Family Business has become New England Family Business with expanded editorial coverage and distribution throughout Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. Thousands of family-owned firms see our publication each quarter, jam-packed with information and resources to help them thrive in an ever-changing marketplace.

Family businesses generate over 50% of the US Gross National Product. This is an important sector with unique challenges, needs and circumstances. New England Family Business magazine is poised to become a top resource for family businesses throughout New England. American Business Media, in partnership with the Family Business Exchange, offers online resources, local networking opportunities, awards events, conferences, webinars and email alerts. We've got you covered if you are looking to reach this unique audience.

Contact us today to discuss how we can help you position your products or services for success!



Editorial Focus Includes:

Business Succession, Technology,
Marketing & Advertising, Expansion
& Diversification

FULL
PAGE

2/3
PAGE

HALF
PAGE

1/3
PAGE

Rates & Dimensions

	1X	4X
FULL PAGE (bleeds) 8.375" w x 10.875" h	\$3,095	\$2,495
2/3 PAGE 4.75" w X 9.75" h	\$2,495	\$2,095
HALF PAGE 7.25" w x 4.75" h	\$1,995	\$1,795
1/3 PAGE 4.75" w x 4.75" h	\$1,595	\$1,395
BACK COVER (bleeds) 8.375" w x 10.875" h	N/A	\$3,495
INSIDE COVER (bleeds) 8.375" w x 10.875" h	N/A	\$3,295

Pricing is per issue • All rates are net

Deadlines & Issue Dates

Issues	Space Closes	Material Due	Issue Date
ISSUE 1	2/14	2/21	3/21
ISSUE 2	5/2	5/8	6/6
ISSUE 3	8/1	8/8	9/5
ISSUE 4	10/10	10/17	11/17

► Advertising Material Specifications

- ✓ File formats: PDF
- ✓ Resolution: All images/graphics should be at least 300 DPI
- ✓ Color: CMYK
- ✓ Rich Black Settings: 100k, 75c, 63m, 63y
- ✓ Images & Fonts: Should be embedded or included.

► Sending Advertising Materials

info@ambizmedia.com